

Framework

Advertising Agreement



Name of Advertiser _____

Contact Name _____

Address _____ City _____ ST _____ Zip _____

Phone _____ email _____

Please see enclosed form to view how your ad will appear in Framework. Once you have determined what ad you wish to purchase, please mark an "X" in the corresponding box below.

Select Ad with "X"	Ad Size	Cost per Ad	Number of Issues	Total Cost
	Skyscraper Ad	\$50	24 (1 year)	\$1,200
	Skyscraper Ad	\$55	12 (6 mos.)	\$660
	Skyscraper Ad	\$60	6 (3 mos.)	\$360
	Banner Ad	\$40	24 (1 year)	\$960
	Banner Ad	\$45	12 (6 mos.)	\$540
	Banner Ad	\$50	6 (3 mos.)	\$300
	Business Card Ad	\$25	24 (1 year)	\$600
	Business Card Ad	\$30	12 (6 mos.)	\$360
	Business Card Ad	\$35	6 (3 mos.)	\$210
			TOTAL	

AD SPECIFICATIONS

Ads will appear on every page of Framework and will be linked to your company's website or specified product page. Banner and business card ads will be rotated in each issue. Ad sizes are provided above and must be submitted in **gif format only**. Advertisers can submit single to three panel ads in standard gif or animated gif file formats. If your company needs a single or three panel ad created, the cost to create your ad is an additional \$75 for a single to three panel (150 x 120 pixels) ad; \$125 for a single to three panel (150 x 240 pixels) ad; and \$150 for a single to three panel (150 x 600 pixels) ad. This is a **one-time fee** for ads unless your ad has wording or images changed later on. To have an ad created for your company, please contact CSA's VP of Communications and Member Programs, Cristina I. Bowerman at (678) 674-1860 or email cbowerman@gocsa.com.

The Construction Suppliers Association and its production and design sources will make every attempt to publish according to the preceding schedule but reserves the right to change its schedule. All ads, photos and related artwork should be suitable per the specifications listed above. It is the advertiser's responsibility to submit accurate and usable advertising. Advertisements will be published as provided by the advertiser as submitted, however, file correction changes will be billable to the advertiser. The Construction Suppliers Association has the right to reject any advertisement. All advertising rates are Net to the Advertiser.

METHOD OF PAYMENT: Invoice Check # _____ VISA MC AMEX

Account # _____ Exp. Date ____/____/____ Sec. Code _____

Print name as it appears on card _____

Cardholder's Signature _____

Please fax this form to (678) 951-0678 or mail this form to
 CSA, 120 Handley Road, Suite 610, Tyrone, GA 30290. Questions? Call CSA at (678) 674-1860.